



PO Box 39210  
Ninilchik, AK 99639  
[www.kenaipeninsulafair.com](http://www.kenaipeninsulafair.com)

(907) 567-3670 office  
(907) 567-3653 fax  
[kenaipeninsulafair@gmail.com](mailto:kenaipeninsulafair@gmail.com)

# 2018 ANNUAL REPORT

## Board of Directors

Jim Sterns  
Lyn Patton  
Martie Krohn  
Kathleen Kitson  
Ciara Walker  
Barbara (Pete) Baughn-Bookey

President  
Vice President  
Treasurer  
Secretary

## Kenai Peninsula Fair Staff

Tiffany Sherman  
Fred Eggert  
Deaunna Harford

Fair Manager  
Maintenance and Grounds  
Sales Associate

Mission Statement: Connecting the Greater Kenai Peninsula ~ providing a fun-filled, entertaining, educational and safe environment for the community to come together in part or whole by means of the Kenai Peninsula Fair and other community events.

## Contributions to the Community

Contributions to the community	Total
Donated Facility Use: Ninilchik Emergency Services Fundraisers, Kenai Peninsula Orchestra rehearsals, Halloween Hoot, Community Christmas, School Prom and Homecoming, Vacation Bible School, Rodeo Association, Horse Camp, FFA Meetings, IBEW Meetings, and More	<b>\$12450</b>
Organizations Individuals we donated funds to: Christian Motorcycle Association, Alaska High School Rodeo, Ninilchik Students, Ninilchik Emergency Services, Ninilchik School, Kenai Peninsula 4H Council, Alaska High School Rodeo	<b>\$5471</b>

We are more than just the fair. Over the last year over 15,000 people attended events at the fairgrounds. Events like these:

- Quilt Retreats
- Halloween Hoot
- Christmas Bazaar
- Alaska Pacific University Off-Campus Studies
- FFA Meetings
- Horse Camp
- 4<sup>th</sup> of July Rodeo
- Great Benjamins Circus
- Community Fundraisers
- Salmonfest
- Ninilchik Farmers Market
- Farm Bureau Meetings
- Weddings
- IBEW Meetings
- Ducks Unlimited Fundraiser
- Kenai Peninsula Fair Annual Fundraiser
- Sip and Paint Art Socials
- Elections

On average, at least two events happen every month at the fairgrounds. Watch our website and Facebook for upcoming activities.

### 2018 Fair Highlights

Fair Attendance	4500
Exhibits Entered	522
Vendors	81 (filling 103 spaces)

## Year in Review

The 2018 fair theme was "Get Your Fair Face On!" We started the party early this year with our annual fundraiser in March, focusing on the fair theme and putting on a great Masquerade Ball. We also involved the community by hosting a poster contest for our 2018 Fair Poster, with all of the entries being displayed in the Ninilchik Thrift and Gift up to the fair, then in the exhibit hall during the Kenai Peninsula Fair. It had a great turnout and we had positive feedback from the community on this contest!

The Kenai Peninsula Fair started the indoor and outdoor Ninilchik Farmers Market which was held every Monday in June and July and will continue on in 2018 on Sunday's. We also received a grant from the Alaska Farmers Market Association which helped purchase merchandise and covered advertising costs for our newly formed Farmers Market.

Our onsite apartment is now being rented out on Air BnB, and has hosted guests from all over the country, many of whom have never been to Ninilchik before!



With the changes of time, sponsorships for non-profits continue to dwindle, and the Kenai Peninsula Fair Association started looking for other avenues to raise funds to contribute to the community. One major change we made was to open the Ninilchik Thrift and Gift. It has become a great local storefront for the community to donate goods and raise funds for the Fairgrounds, as well as filling in a gap for shopping for the community.

The Kenai Peninsula Fairgrounds continues to have a great partnership with Salmonfest, which brings in income for not only the Fairgrounds but Ninilchik as a whole. The popularity of Salmonfest brings in a lot of helping hands via volunteers from all over the state to help with improvements and repairs to the facility to put on the wonderful event.

We are not done yet for the year, either! In December we will hold our annual Christmas Bazaar on December 8<sup>th</sup>, and this year we are expanding to turn it into a Winter Carnival! There will be a bake and drink sale, both being staffed by local students and the proceeds going to youth groups in our community.

The Kenai Peninsula Fair relies heavily on volunteers and the community to keep growing and be the wonderful asset it is to the community. If you are interested in becoming a member and/or volunteering with us, please let us know! There are year round volunteering opportunities, and we always welcome ideas for new events!

PO Box 39210  
Ninilchik, AK 99639  
www.kenaipeninsulafair.com



(907) 567-3670 office  
(907) 567-3653 fax  
kenaipeninsulafair@gmail.com

## 2019 MEMBERSHIP APPLICATION

Valid now through March 2020

All members over the age of 18 shall have the privilege of one vote at the Annual Meeting, have rights to ride horses in the arena, and may join the Board of Directors.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Family Members: \_\_\_\_\_ Individual annual membership \$25: \_\_\_\_\_  
\_\_\_\_\_ Family \$35: \_\_\_\_\_  
\_\_\_\_\_ Additional Donation Amount: \_\_\_\_\_  
\_\_\_\_\_ Total Amount Enclosed: \_\_\_\_\_

**BUSINESS, COMMERCIAL, & NON-PROFIT:** Any organization, commercial, or non-profit business may become a member and may choose their membership level from the schedule below. The organization shall have the privilege of one vote at the annual meeting and their name included on our website.

Organization name: \_\_\_\_\_ Phone: \_\_\_\_\_

Representative name and title: \_\_\_\_\_

E-mail: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contributing: \$50 \_\_\_\_\_  
Supporting: \$100 \_\_\_\_\_  
Sustaining: \$150 \_\_\_\_\_  
Beneficiary: \$200+ \_\_\_\_\_  
Additional Donation Amount: \_\_\_\_\_  
Total Amount Enclosed: \_\_\_\_\_

(CUT AT DOTTED LINE AND RETAIN LOWER PORTION FOR YOUR RECORDS)

### RECIPT

Name: \_\_\_\_\_ Date: \_\_\_\_\_ Amount: \_\_\_\_\_

The Kenai Peninsula Fair Association is a 501c non-profit and is not an agency of the State of Alaska. All donations are tax deductible. Our tax ID is 27-0502341. Everyone is welcome to attend the monthly and annual meetings of the Kenai Peninsula Fair Association's Board of Directors. To confirm meeting dates and times, please call (907)567-3670.

# Profit & Loss 2018 Snap Shot

## Income

Corporate Contributions	\$10,250
In-Kind Donations	\$6,200
Fair Gate	\$31,715
Fair Vendors	\$25,022
Interim Events and other income	\$6,800
Salmonfest	\$28,000
Gaming	\$6,000
Grants	\$7,159
Ninilchik Thrift & Gift Income	\$6,054
Fundraising	\$5,600

**Total Income** \$132,800

## Expenses

Facility Up Keep	\$22,000
Fair Advertising	\$3,000
Fair Entertainment	\$14,000
Fair Labor	\$17,382
Fair Manager's Salary	\$6,500
Utilities	\$13,850
Operations	\$14,350
Insurance	\$5,313
Capital Improvement	\$7,687

**Total Expenses** \$104,082

**Net Income** \$28,718